

Editorial

[14th February 2008]

Carbon Management in Your Supply Chain

Click-On Logistics were recently invited to the GIMA Business Conference. Members heard from Kevin Zwolinski and Phil Shaw from Click-On Logistics how this subject of managing your Carbon Footprint is not going to go away from the business agenda.

Public awareness of climate change is growing, and the concern to act becoming manifest. Together with an increased consumer awareness, retailer initiatives, political response and some inevitability regarding Carbon Tax, GIMA members were alerted to the responsibilities surrounding Carbon Management, and some case study material of how others are tackling this issue right now.

Kevin Zwolinski, Managing Director of Click-On Logistics commented “Changing consumer attitudes now presents forward thinking companies with a need to develop, manage and maintain low carbon supply chains. The management of the Carbon Footprint across the total supply chain is no longer an option.”

(Members can view the presentation on Carbon Management in Your Supply Chain, by visiting www.clickonlogistics.com or email marketing@clickonlogistics.com for a copy

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Click-On Logistics Ltd., is an established and innovative management consultancy, who focus on logistics and supply chain management. We work with a wide range of clients in the UK and on mainland Europe, in providing business solutions to meet client needs. Our Carbon Management methodology has been carefully developed to help companies with their corporate and social responsibility programmes in a pragmatic way, that engages logistics operations and helps them to implement change.



Click-On Logistics, sponsors of 2008 European Supply Chain Distinction Award for 'Social Responsibility'

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