



20 - 22 September 2010
NEC Birmingham



Exhibitor Workshop, June 8th - Make the most of Glee

Dear Exhibitor

The Glee team and GIMA would like to invite you to attend the:

Glee/GIMA Exhibitor Workshop June 8th, Solus Garden & Leisure

This free workshop aims to help you get the most out of Glee and is a great opportunity for you to meet the team and network with other exhibitors.

We will be running two sessions at [Solus Garden & Leisure](#) in Droitwich, one at 10am and one at 2pm. A complimentary lunch will be at 1pm for both the morning and afternoon attendees. The workshop will consist of:

- Updates on the show and plans for 2010
- A run-through of the **free marketing opportunities** available - helping you to promote your presence at the show to current and potential customers
- An introduction to the **PR opportunities** open to you, explaining how to get your key messages, product launches and show offers into the trade press in the run up to the show
- **Exhibition best practice** - what to do pre, during and post show to get the best possible return out of Glee
- **Contractors and suppliers** will be on-hand throughout so you can talk to them about any logistical queries or requirements

If you would like to attend the workshop please complete the [booking form](#) and fax it back to 020 7681 3252.

If you would like further information on the workshop, please email holly.may@emap.com.

This will be a great day to help you get your plans for the show underway. We look forward to seeing you there!

Daniel Thurlow
Event Director

