



17th July  
2008  
7pm till Late



The Hilton  
Birmingham  
Metropole  
Hotel

# GIMA AWARDS 2008



Palace  
Suite

Don't  
miss It!

Dear Garden Industry Manufacturer/Supplier,

## Re: The GIMA Awards 2008

How quickly a year goes by and the 2008 GIMA Awards are fast approaching! Time for you to be getting your entries prepared for our industry's most prestigious annual awards - the GIMAs.

I am pleased to enclose the leaflet and entry forms for the GIMA Awards, Export Achievement Award and the Gala Dinner booking form. Please do pay special attention to this information as the system for entry to the awards has changed significantly from previous years.





Whether you are entering the Awards or not, it would of course be lovely to see you come along to the dinner on the 17th July, either on your own or better still to make up a table with friends and colleagues. Hurry though as places are limited.

If you have never entered the Awards before then do really think about it this year. Only by entering do you have the chance to win one of the coveted GIMAs (the Oscars of the garden retail supply industry) and by winning a category you could be on your way to scooping the ultimate Award of Excellence too.

The saying goes "... it's not just the winning ...." and it really isn't! This is your opportunity to get your brand's product and marketing in front of the most influential people in our industry - some of the leading buyers and specifiers of product. Added to the judging panel for 2008 are two top flight journalists and probably the country's most prominent environmentalist. They will all be there to take a serious assessment of your innovation. Surely that is reason enough for you to fill out the entry form now?

So note the key dates in your diary, get your application forms filled out now and plan the guest list for your table, but do book early to avoid disappointment.

### GIMA Awards – Key Dates

-  Closing date for entries 20th June 2008
-  Judging day – 26th June 2008
-  Gala Dinner and Awards – 17th July 2008
-  Filling out those forms - NOW!

I really look forward to seeing you take part in 2008.

Yours sincerely



Neil Gow  
GIMA Director

*P.S. You can enter and book on line at [www.gima.org.uk](http://www.gima.org.uk) and you can also download forms too. If you have any queries please contact us at the GIMA office.*